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FOR IMMEDIATE RELEASE

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Santo, TX – SpeedDirect Announces S. Kellie Colf as National Sales & Marketing Manager

SpeedDirect announces the addition of S. Kellie Colf as National Sales & Marketing Manager. Colf brings with her 14 years professional sales and management experience in the wholesale and retail aftermarket. Her background includes Corporate Sales Development Manager at Stainless Steel Brakes, Market Development Manager at EATON Detroit Spring, President of Colf Creative Resources, and service on several SEMA Select Committees. Colf was awarded the SEMA Businesswomen’s Network Woman of the Year award in 2010.

Mark Flavin, SpeedDirect President, said: “Kellie is well respected in the automotive industry through her work experience and service on SEMA Councils & Committees. We are proud to have her on our team and look forward to the benefits she will bring both our customers and SpeedDirect.”

About SpeedDirect

Pioneers in improved handling for Corvettes and Muscle Cars, SpeedDirect is the manufacturer of Steeroids™ Rack & Pinion Conversion Kits, Shark Bite™ suspension components for C2-C3 Corvettes (1963-82), as well as Vector Series™ handling components for classic Mustangs. In business since 1994, all SpeedDirect products are proudly Made in the U.S.A.

For additional information visit the SpeedDirect website at www.speeddirect.com, Call (888) 425-2776, or email sales@speeddirect.com.

We make classics fun to drive!

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